

Message Text

UNCLASSIFIED

PAGE 01 WELLIN 02421 242359Z
ACTION EA-09

INFO OCT-01 ISO-00 AS-01 AID-05 CIAE-00 COME-00 EB-07
FRB-01 INR-07 NSAE-00 USIA-15 TRSE-00 XMB-04
OPIC-06 SP-02 LAB-04 EPG-02 SIL-01 OMB-01 /066 W
-----081945 250316Z /64

R 240536Z JUN 77
FM AMEMBASSY WELLINGTON
TO SECSTATE WASHDC 3455

UNCLAS WELLINGTON 2421

E.O. 11652: N/A
TAGS: ECSM, ECON, NZ
SUBJECT: COLOR TELEVISION NUMBERS INCREASE

1. ACCORDING TO THE LATEST FIGURES RELEASED BY THE
POST OFFICE TELEVISION LICENSING OFFICE, AT APRIL 1977
THERE WERE 309,035 COLOR TELEVISION RECEIVERS VS 197,910
IN 1976.
2. THE NUMBER OF BLACK AND WHITE SETS DECREASED DURING
THE YEAR FROM 612,150 IN 1976 TO 506,268 IN 1977.
3. COLOR TELEVISION SETS COMPRISED MORE THAN ONE THIRD
OF THE RENTED SETS IN NEW ZEALAND. IN APRIL 1977 50,084
COLOR SETS AND 76,238 BLACK AND WHITE SETS WERE
RECORDED AS RENTED.
SELDEN

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: TELEVISION EQUIPMENT
Control Number: n/a
Copy: SINGLE
Sent Date: 24-Jun-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1977WELLIN02421
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770227-0862
Format: TEL
From: WELLINGTON
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t19770619/aaaaaqih.tel
Line Count: 41
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 67db7e76-c288-dd11-92da-001cc4696bcc
Office: ACTION EA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 08-Nov-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2033054
Secure: OPEN
Status: NATIVE
Subject: COLOR TELEVISION NUMBERS INCREASE
TAGS: ECSM, ECON, ETEL, NZ
To: STATE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/67db7e76-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
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